

From: [Garcia, Monica L](#)
To: [Taylor, Rachael S](#)
Cc: [Gottry, Heather C](#)
Subject: FW: [EXTERNAL] RE: Secretary Deb Haaland - Use of Official Title/Photo Request
Date: Thursday, December 8, 2022 6:19:40 PM

Rachael – Forwarding the email exchange below for your awareness. The website has been updated as we requested and has resolved the endorsement issues from the DEO perspective. Please let us know if we can be of further assistance.
-Monica

From: Garcia, Monica L
Sent: Thursday, December 8, 2022 5:57 PM
To: Soni Grant <SGrant@biologicaldiversity.org>
Cc: Gottry, Heather C <heather.gottry@sol.doi.gov>; Michael J Ramsey <spokenimage1@gmail.com>
Subject: RE: [EXTERNAL] RE: Secretary Deb Haaland - Use of Official Title/Photo Request
Soni – Thank you kindly for your prompt response and making the revisions. I appreciate your honoring this request so quickly.
I will take a look and run this by the Secretary’s team and let you know if we have any further requests.
Have a good evening.
-Monica

From: Soni Grant <SGrant@biologicaldiversity.org>
Sent: Thursday, December 8, 2022 4:42 PM
To: Garcia, Monica L <monica.garcia@sol.doi.gov>
Cc: Gottry, Heather C <heather.gottry@sol.doi.gov>; Michael J Ramsey <spokenimage1@gmail.com>
Subject: [EXTERNAL] RE: Secretary Deb Haaland - Use of Official Title/Photo Request

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Dear Monica,
Thank you for alerting me to this. I apologize for this error on our part. I’ve removed the Secretary’s photo from the website and have changed any mention of her on the site (in “order of appearance” and in the thank you section – both on the about page) to “The Honorable Deb Haaland”.
Could you please take a look when you have a chance and make sure this works for your team?
We are grateful for the Secretary’s participation in the Our Story.
Many thanks,
Soni
Soni Grant, PhD (they/them)
NM Campaigner, Climate Law Institute
Center for Biological Diversity
312-286-9511

From: Garcia, Monica L <monica.garcia@sol.doi.gov>
Sent: Thursday, December 8, 2022 2:06 PM
To: Soni Grant <SGrant@biologicaldiversity.org>
Cc: Gottry, Heather C <heather.gottry@sol.doi.gov>

Subject: Secretary Deb Haaland - Use of Official Title/Photo Request

Dr. Grant - Hello. I am the Deputy Director of the Departmental Ethics Office at the U.S. Department of the Interior and I'm reaching out on behalf of Secretary Deb Haaland. We are writing to request your assistance with the prompt removal of all references to the Secretary's official title as "Secretary" and removal of the Secretary's official photo from the website for the film *Our Story: The Indigenous Led Fight to Protect Greater Chaco*, at <https://www.wearegreaterchaco.com/about>. As you are aware, the Secretary participated in the film *Our Story: The Indigenous Led Fight to Protect Greater Chaco* when she was an elected Member of Congress and not in her official capacity as the Secretary for the U.S. Department of the Interior. We recently learned that the website for the film references the Secretary's official title and displays her official photograph.

Please be advised that the Secretary did *not* authorize the use of her official title as "Secretary" or the use of her official photo as Secretary of the Interior in connection with her participation in the film. Furthermore, she has not and did not authorize the use of her official title or official photo on any email, social media post, advertisement, or any other communication related to the film.

As an employee within the Executive Branch, the Secretary is subject to ethics prohibitions with respect to endorsement, and she must not use or permit the use of her official position or title or any authority associated with her public office to endorse any product, service, or enterprise with limited exception. Use of the Secretary's official title and official photo on this website could raise significant concerns with respect to the ethics endorsement prohibitions.

To avoid any questions moving forward, we are requesting your assistance in removing any reference to "Secretary Deb Haaland" and removing her official photograph taken as Secretary of the Interior on the above-linked website and any other communications or materials related to the film. The Secretary, however, *may* be identified as "The Honorable Deb Haaland."

To ensure compliance with the endorsement prohibitions, we request that the Greater Chaco Coalition and any others involved with the film please review any use – including on social media – of the Secretary's name, official title, official photo, or authority as Secretary of the Interior and confirm that they are not being used in connection with her participation in the film. If any such unauthorized use is identified, please inform the Department at once and remove it immediately.

We appreciate your prompt attention to this matter. If helpful, I am happy to discuss any questions about the ethics prohibitions on the use of the Secretary's official title, official photograph, or official authority.

Thank you in advance for your assistance with this request.

- Monica

Customer service matters to us. Please take our short survey, [click here](#).

Monica L. Garcia

Deputy Director for Ethics Law & Policy

and Alternate Designated Agency Ethics Official

Departmental Ethics Office | Office of the Solicitor

U.S. Department of the Interior | MIB 5308

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Visit us online at www.doi.gov/ethics

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From: [Garcia, Monica L](#)
To: [Taylor, Rachael S](#)
Cc: [Gottry, Heather C](#); [Kelly, Katherine P](#)
Subject: FW: [EXTERNAL] Reminder: Chaco Canyon film screening in SVC on Dec. 14th.
Date: Thursday, December 8, 2022 5:44:57 PM
Attachments: [image001.png](#)

Rachael – Forwarding the communication sent to Athan Manuel at the Sierra club for your awareness.

Thanks very much.

-Monica

From: Garcia, Monica L
Sent: Thursday, December 8, 2022 5:44 PM
To: athan.manuel@sierraclub.org
Cc: Gottry, Heather C <heather.gottry@sol.doi.gov>
Subject: RE: [EXTERNAL] Reminder: Chaco Canyon film screening in SVC on Dec. 14th.

Mr. Manuel - Hello. I am the Deputy Director of the Departmental Ethics Office at the U.S. Department of the Interior and I'm reaching out on behalf of Secretary Deb Haaland. We have received the message below and are writing to request your assistance to insure that any future communications related to the Secretary's potential attendance at an upcoming screening for the film *Our Story: The Indigenous Led Fight to Protect Greater Chaco* **do not** reference her official title as "Secretary" or "Secretary of the Interior."

Please note that if the Secretary elects to attend the upcoming December 14 screening of the film, she will do so purely in her personal capacity and not in her official capacity as Secretary of the Interior. If she elects to attend in her personal capacity, the Secretary will not make official remarks on behalf of the Department and will not engage in any discussion or answer questions with respect to the Department's official activities.

As you may be aware, the Secretary participated in the film *Our Story: The Indigenous Led Fight to Protect Greater Chaco* when she was an elected Member of Congress and not in her official capacity as the Secretary for the U.S. Department of the Interior. As such, the Secretary has **not** authorized the use of her official title as "Secretary" in connection with her participation in the film.

Furthermore, she has not and did not authorize the use of her official title or official photo on any email, social media post, advertisement, or any other communication related to the film.

As an employee within the Executive Branch, the Secretary is subject to ethics prohibitions with respect to endorsement, and she must not use or permit the use of her official position or title or any authority associated with her public office to endorse any product, service, or enterprise with limited exception. Use of the Secretary's official title in connection with communications about the film could raise significant concerns with respect to the ethics endorsement prohibitions.

To avoid any questions moving forward, we are requesting your assistance in removing any reference to "Secretary Deb Haaland" on any future communications or materials related to her participation the film or with respect to her potential attendance at any events, in her personal capacity, related to the film. To the extent that she has agreed to be referenced in future communications, she would need to be listed as "The Honorable Deb Haaland."

We appreciate your prompt attention to this matter. If helpful, I am happy to discuss any questions about the ethics prohibitions on the use of the Secretary's official title, official photograph, or official authority.

Thank you in advance for your assistance with this request.

- Monica

From: Athan Manuel <athan.manuel@sierraclub.org>

Sent: Thursday, December 8, 2022 2:38 PM

Subject: [EXTERNAL] Reminder: Chaco Canyon film screening in SVC on Dec. 14th.

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I want to remind folks that the Greater Chaco Coalition is screening their film "Our Story: The Indigenous Led Fight to Protect Greater Chaco" on Wednesday, Dec. 14th. The film is narrated by Sec. Haaland's daughter Somah, and we expect her and Sen. Heinrich (who got us the room) to attend. The reception starts at 5 pm in SVC 201/200. Please RSVP to Miya King-Flaherty if you want to join us.

THE GREATER CHACO COALITION PRESENTS:



OUR STORY

THE INDIGENOUS LED FIGHT TO PROTECT GREATER CHACO











WASHINGTON, DC
SPECIAL SCREENING

WWW.WEAREGREATERCHACO.COM

DECEMBER 14 | 5-8:30 PM
US CAPITOL VISITOR CENTER

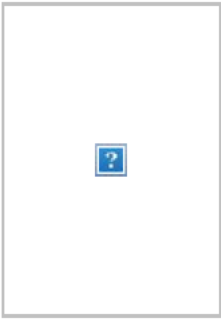
RSVP TO: MIYA.KING-FLAHERTY@SIERRACLUB.ORG



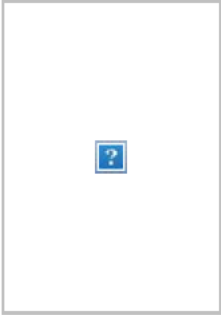
RECEPTION AND
FILM SCREENING
FOLLOWED BY
Q + A PANEL WITH
ORGANIZERS FROM
THE GREATER CHACO
COALITION



Athan Manuel



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